

# Extended Community Mapping Team Activity

## Set Up Phase

1. Prepare a general demographics data set using the Community Profile and Social Atlas tools on <http://atlas.id.com.au/>
2. Set up a Google 'My Maps' or Wikimaps template for the focus community area. <https://www.google.com.au/maps/about/mymaps/>
3. Confirm your group of contributors. Do you want to include church staff only, or extend the group to include lay members who live and work locally, and/or a range of external contributors?
4. Confirm boundaries. Before beginning the exercise, define the 'local area'. Councils, government departments and local groups will all have different approaches to defining a local area. Review existing definitions of boundaries and arrive at an agreed 'local area' for the church to use. Be aware of striking the right balance between including all the important elements of life for people in the community while not spreading yourself too thin or losing a sense of clarity.

## Facilitation Phase

Guide the group through a series of brainstorming conversations identifying and recording on the map and/or butchers paper information and answers for the three categories below.

1. **Place Mapping** - Map key places and entities in your community including places that matter for families, older people, and disadvantaged people. Map places that people like to spend time, as well as dangerous or concerning places/dynamics. When you identify assets, make sure you give them a context: Why are they assets? Who are they assets to? Are they only potential assets (for example, an underused building or piece of land)? Could more of the community benefit from their existence?
2. **Relationship Mapping** - Map people in your church community and the contacts or connections each has with key others in the wider community, as well as the skills/resources they have to contribute.
3. **Change Mapping** - What would you like to change in your community to make it better? What is planned or is already changing in your community to make it better?

## Analysis Phase

Review the information generated and process it with the group using the below steps.

1. Identify common themes, opportunities, problems and solutions.
2. Identify and rank shared values and goals between the church and other places and people in the local area. Indicate potential partnerships.
3. Draw these together to generate options for next steps and action items.